

The Cuff Kit



Cuff Kit™ Connection

Monthly Technical Assistance and Peer Learning
March 15, 2023

Eleni Tsigas, CEO

Valerie Holloway, Managing Director
Carrie MacMillan, Project Coordinator



Agenda

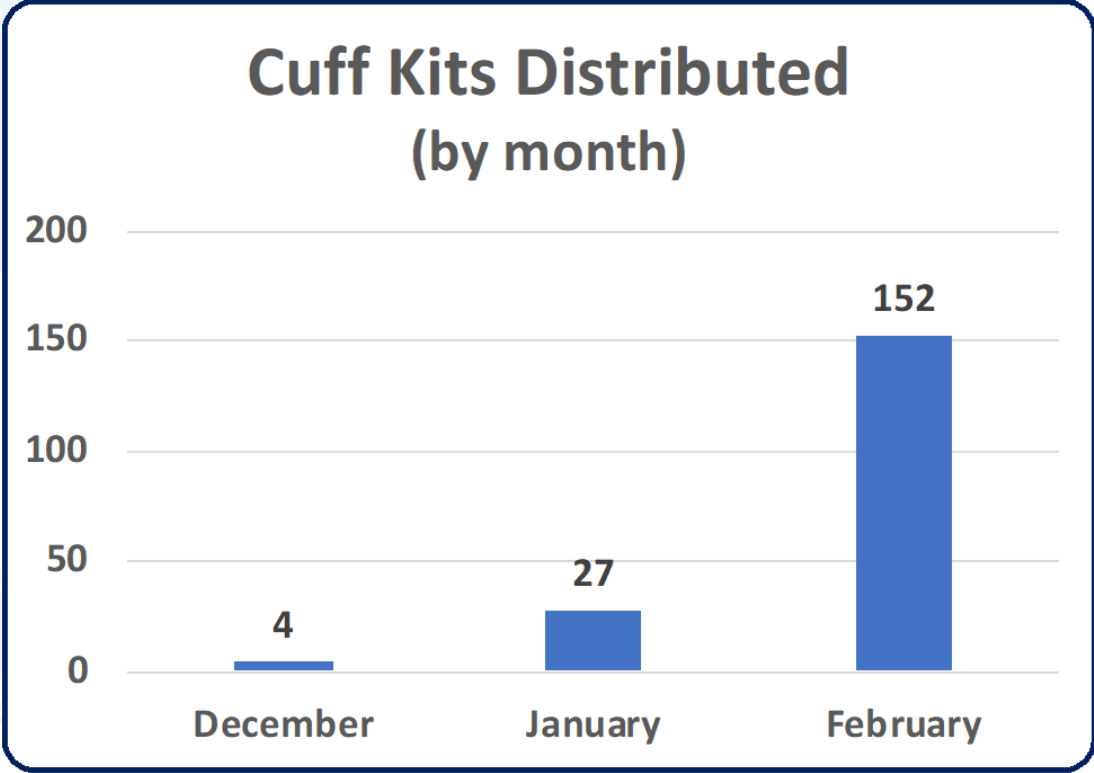
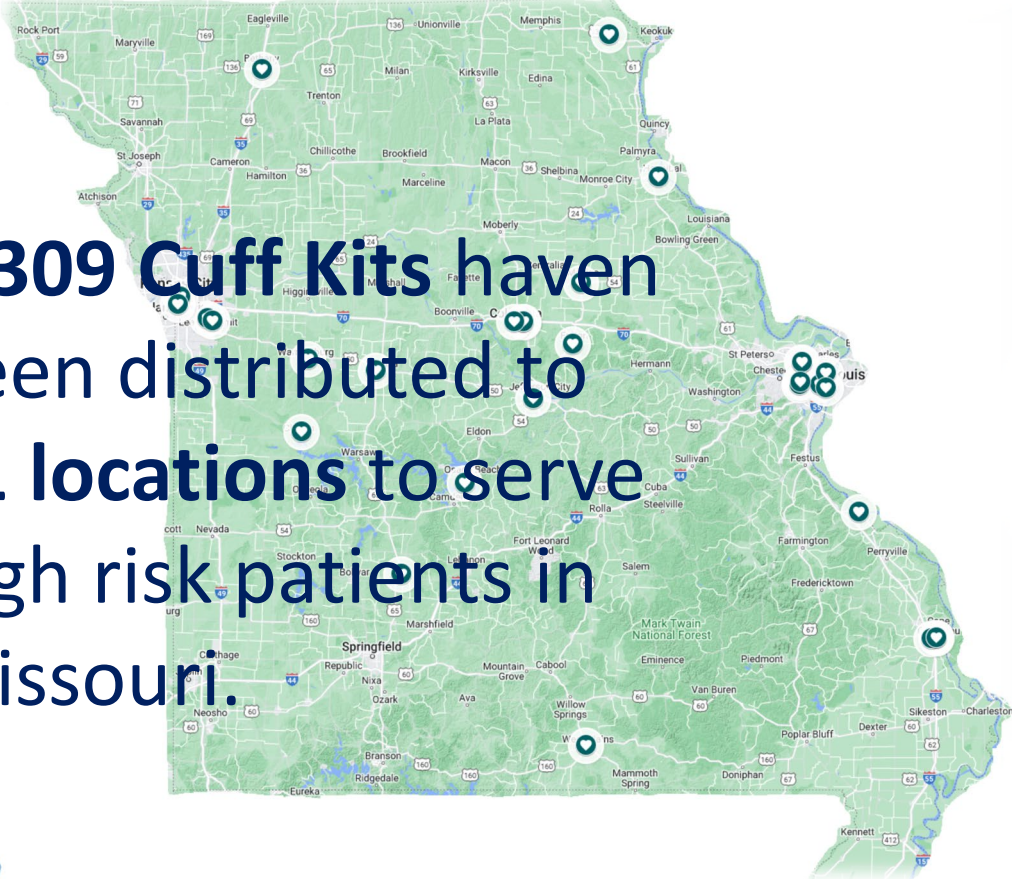
The Cuff Kit



- **Overview / Status**
- Tracking & Reporting BP Measures to Providers
- New Patient Education Materials
- Data Reporting
- Additional Resources
- Q & A

The Cuff Kit™ Project with Missouri Hospital Association

4,309 Cuff Kits have been distributed to 31 locations to serve high risk patients in Missouri.

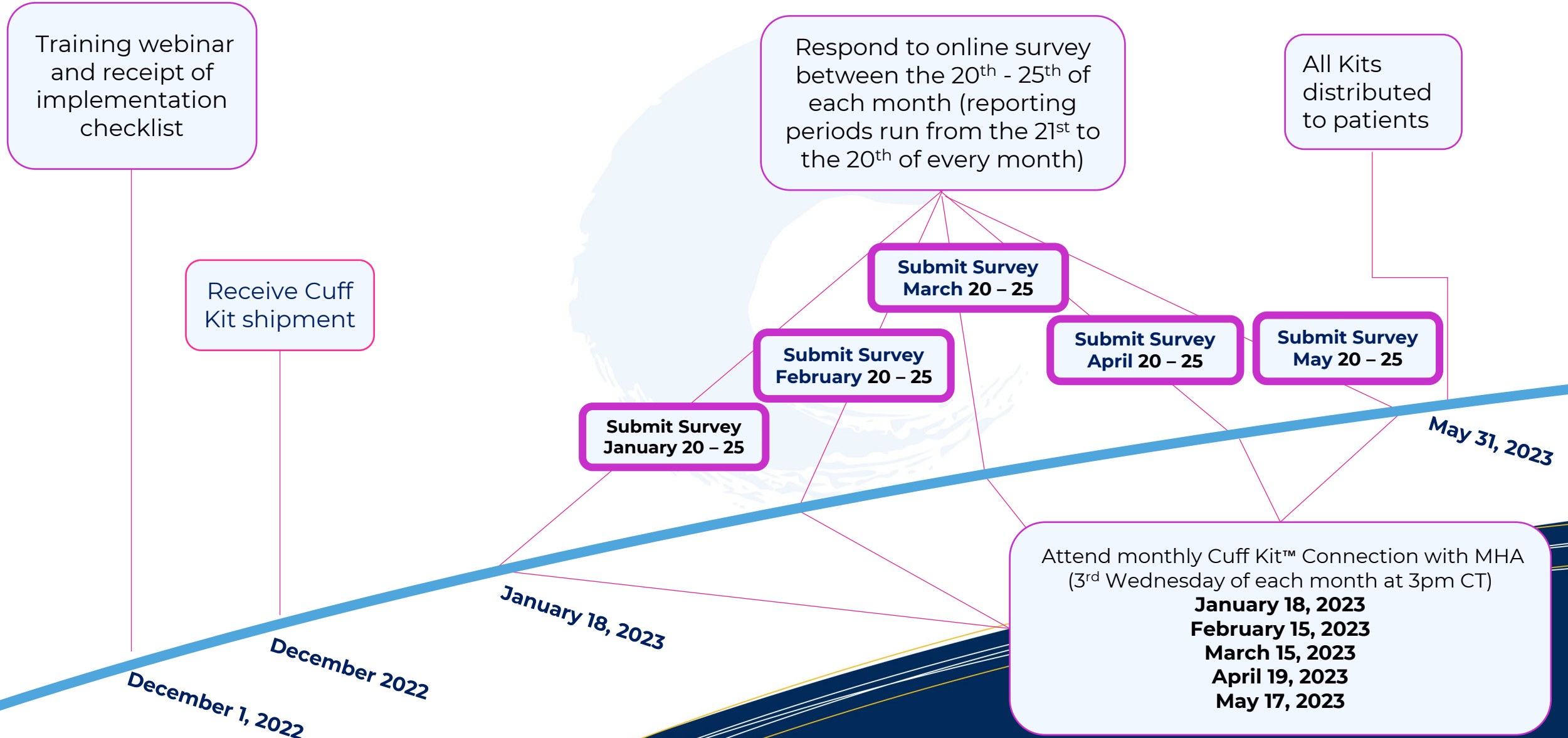


Project Goals

- **Empower patients** to recognize and report signs and symptoms
- Educate patients and families on **accurate self-measured blood pressure (SMBP)**
- Support reduction of noted **disparities** and COVID-19 effects
- Support **outpatient monitoring and management** of blood pressure
- **Collect data** to demonstrate efficacy and cost effectiveness
 - Diagnosis and management processes
 - Prenatal and postpartum care
 - Payor coverage



Program Implementation Timeline



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Patient Education Now Available in 9 Languages

Alternative translations of Cuff Kit educational materials:

- Welcome Letter
- Preeclampsia Signs & Symptoms
- Postpartum Preeclampsia Signs & Symptoms
- Blood pressure log
- How to take your blood pressure infographic

Additional language translations:

Arabic, Burmese, Kirundi, Pashto, Somali, Swahili, and Ukrainian, plus current Spanish and English

The collage displays several educational materials for Preeclampsia in different languages:

- Burmese:** A poster titled 'ပရိုက်ယာမီယာ' (Preeclampsia) with text in Burmese script.
- Spanish:** A poster titled 'Prácticamente' (Practically) with text in Spanish.
- Swahili:** A poster titled 'Weli waxaad ka' (Weli waxaad ka) with text in Swahili.
- Somali:** A poster titled 'Dhalmada' (Dhalmada) with text in Somali.
- Ukrainian:** A poster titled 'Maxay tah' (Maxay tah) with text in Ukrainian.

At the bottom right of the collage, there is a QR code with the text 'امسح الرمز ضوئياً' (Scan the code with a light) and the Preeclampsia Foundation logo.

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Research Data Sources

- Patient reports via text-based surveys
- Provider reports with patient-specific (not identifiable) information
- Administrative data using CPT code

Researchers from Harvard University and University of Chicago Booth School of Business, along with Preeclampsia Foundation and Missouri Hospital Association will be analyzing this information to address economic issues, utility of SMBP and impact on outcomes, and patient preferences.

Your role is critical!

Patient Participation Survey Overview

SIGN UP

Receive a **\$25 electronic gift card** for a 3 minute survey

Eligible for **\$500 gift card** - every month a new winner



THE UNIVERSITY OF
CHICAGO



The Cuffkit™ Project Survey

Text **MAMA** to **888-482-7986** to register and consent for our survey

Consent Information



Msg frequency may vary. Reply STOP. to cancel, HELP for help. Msg&data rates may apply. Terms: slkt.io/WGqt

Texting the keyword to the phone number brings you to the survey

Scanning the QR code with your phone brings you to the consent information (not survey)



Patient Participation Survey Overview

To: Study

Text Message
Tue, Feb 14, 3:09 PM

Mama

Thanks for subscribing to THE CUFFKIT PROJECT SURVEY. By subscribing, you agree to receive a survey, reminders and a \$25 gift card for survey completion.

Reply STOP to cancel, HELP for help. Msg & data rates may apply. Msg frequency varies. Terms & privacy: slkt.io/WY59

Choose your language

- A. English
- B. Español

A

Are you currently receiving pre-natal care?

- A. Yes
- B. No

A

Did you receive a CuffKit from your



Text Message



Text the keyword to the phone number and you will receive the survey on your phone.

Patient Participation Survey Overview

Choose a product \$0 USD

United States

Search products

PREPAID CARDS (2)

- Physical Visa
- Virtual Visa

GIFT CARDS (100)

- Amazon.com
- Starbucks US
- AMC Theatres
- American Eagle US
- Apple
- Applebee's

Once the 7 questions have been answered, respondents will receive a link to a \$25 gift card

Thank you!

“Please send our thanks for the very nice basket! It was yummy! Dr. Kaufmann and Dr. Pedersen wanted to send our thanks!”



Dallas County Family Medical Center, Buffalo, MO



Provider Reported Data via Online (REDCap) Monthly Survey

NPIs must be listed on the monthly survey. Use the individual provider NPI for the Cuff Kits distributed under *that* provider.

As a part of the MHA Cuff Kit™ Program, you are a research partner. **“YES”** must be selected on the monthly survey.



PREECLAMPSIA™
FOUNDATION

Thank you for your participation in Phase II of the Cuff Kit Program. Please record information about distribution of the cuff kits at your site.
If you have any questions, please contact the Preeclampsia Foundation by emailing carrie.macmillan@preeclampsia.org.

Provider Identifier (NPI)

Name

Contact Phone Number

Distribution and Utilization

Please indicate the reporting period(s) Please select all that apply.

How many Cuff Kits did you distribute during this reporting period?

How many Cuff Kits do you still have to be distributed?

What challenges, if any, have you had implementing this program or any other feedback? Expand
If none, please leave this field blank.

During this reporting period, how many patients were up to 4-6 weeks postpartum?
These are the patients you will report on in the next section.

Are you a research partner? Yes No reset

Submit

Reporting Monthly Data via REDCap

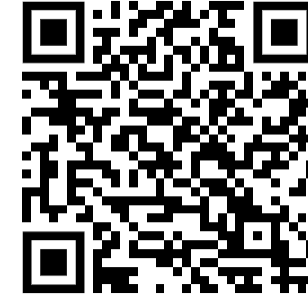
***Project and Data Leads will receive survey links from cuffkit@preeclampsia.org**

2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
Reporting reminder email					Survey link will be sent out	
22	23	24	25	26	27	28
		Final reminder email	Surveys will be turned in by providers			
29	30	31				

***Monthly submission of inventory/distribution data is required by all providers.**

Required Patient CPT Codes



More
info
here

All patients receiving a Cuff Kit™ must have the **99473 CPT code** entered in the EHR. Administrative data will be pulled for analysis based on the use of this CPT code. Submit the code as a claim to Medicaid or the patient's insurance payor.

CPT code 99474 can also be used.



CPT Code 99473

- Every time a CuffKit™ is distributed, the CPT code '99473' should be submitted as a claim. This claim is only to be entered **once per patient**
- No patient should be charged for receiving a CuffKit™. If you see a charge to the patient, please reach out to your billing department to resolve. For example, some facilities' billing departments have altered the claim to be one penny.
- MO HealthNet stated that the claim **should be reimbursed under Medicaid**
- If you continue to have difficulty with entering the CPT code, please contact silvernalej@uchicago.edu
- If your organization does not submit claims, please reach out to silvernalej@uchicago.edu and an alternative data tracking method can be arranged

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FAQs



The MHA and MC LAN Cuff Kit™ Project

Frequently Asked Questions

My organization is interested in participating in The Cuff Kit™ project through MHA and the MC LAN. How do we participate? How do we apply?

Organizations and individual providers will need to ensure they meet the following criteria to participate.

- utilize some form of telehealth capabilities to communicate with participating patients and closely monitor blood pressures (BP) through cuff kit usage (text messages, phone calls and video chats are examples, along with more sophisticated telehealth technologies)
- provide patients with the entire cuff kit package and educate on the contents and accurate BP monitoring
- prioritize distribution to those at highest risk, especially vulnerable birthing persons with a lower

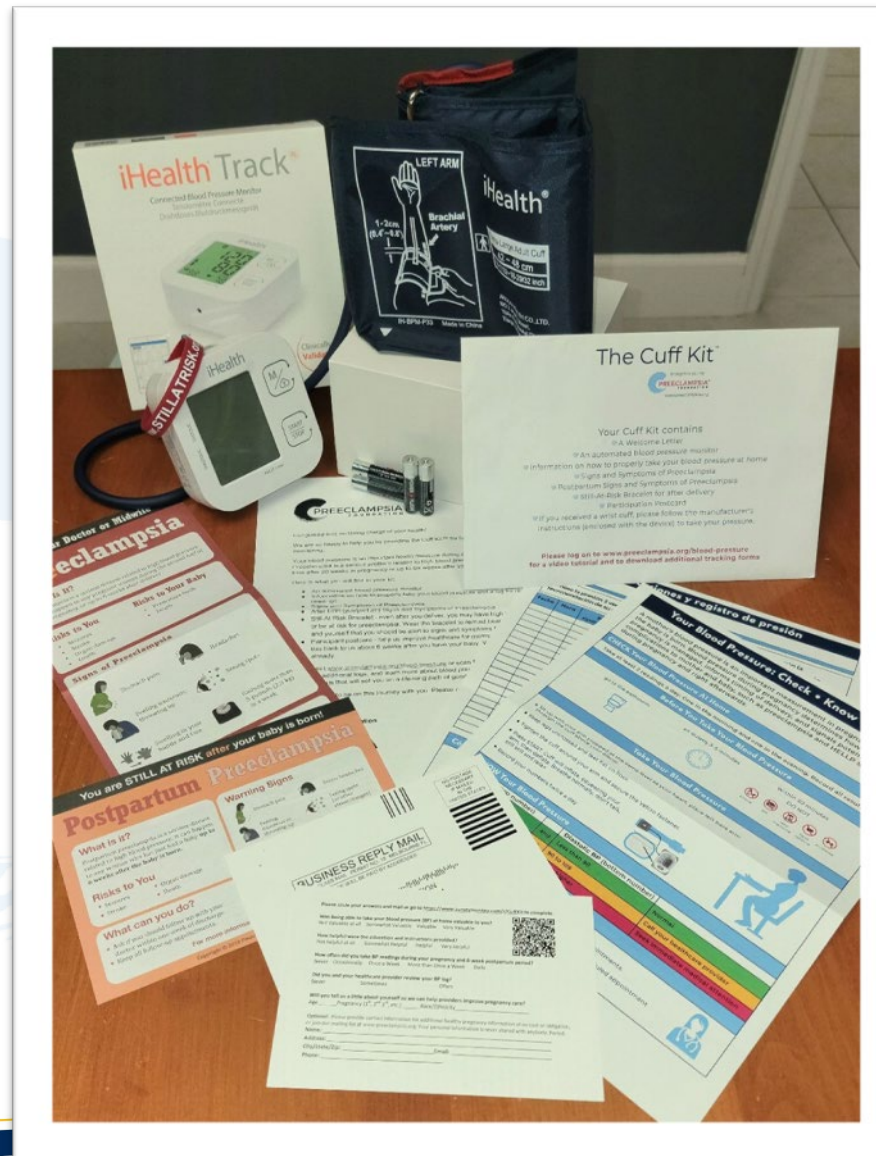
https://web.mhanet.com/wp-content/uploads/2023/02/Cuff-Kit-FAQs_revised-02222023.pdf



Group Discussion

Q & A

Contact us at cuffkit@preeclampsia.org
or (321) 421-6957 for more information



Contact Information

MHA

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Cuff Kit™ Connection with

Cuff Kit™ Connection meetings will be held on the **3rd Wednesday** of each month at **3 PM CST/4 PM EST**.

All **Project and Data Leads** are **encouraged to attend** and invite anyone connected to the program from their location.

~~January 18, 2023~~

~~February 15, 2023~~

~~March 15, 2023~~

April 19, 2023

May 17, 2023